

FINANCE

SOLUTIONS KIT



MaMa Creative Studio

ANALYTICS

The cases represented in this presentation are created with 2 key purposes. One of them is Analytics. By this general statement we mean: measuring and tracking your results across time; understanding your clients, leads, prospects; understanding and tracking the mechanisms used to convert your first visitor into a valuable customers.

OPTIMIZATION

Another one is Optimization which means significant improvement of business process, conversions, general statistics, company organization, management systems and revenue. The results of real projects implementation unavoidably lead to the conversions and revenue growth.



1

RESEARCH AND
BUSINESS ANALYSING

2

SOLUTION
DEVELOPMENT

3

INTEGRATION AND
IMPROVEMENT



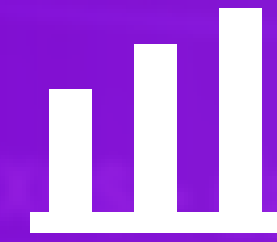
ONLINE BANKING

Online solutions for banks and other financial organizations require overrated level of data protection mechanisms and rich functionality.



FINANCE TRACKING SYSTEMS

For both personal and corporate segments such type of solutions should simplify any assessment and logging processes.



STOCK MARKET SOFTWARE

Equity market is very dynamic. End purpose and defintial features should allow the user to track, analyze and react immediately.



SALES MANAGEMENT TOOLS

Sales management process contains huge amount of recurring events and actions. This solutions are made to simplify these points.

SOLUTIONS

SPENDER

REAL PROJECTS

Personal Finance Manager

Key feature of this project is fast expense/income saving scenario. It is made to save the transactions on the go. At the same time this cross-platform tool allows to personalize the financial data and see a lot of useful statistics, charts and history.

Add to this there is an ability to manage multiple accounts in different currencies which allows to get a full grasp on your personal finances.



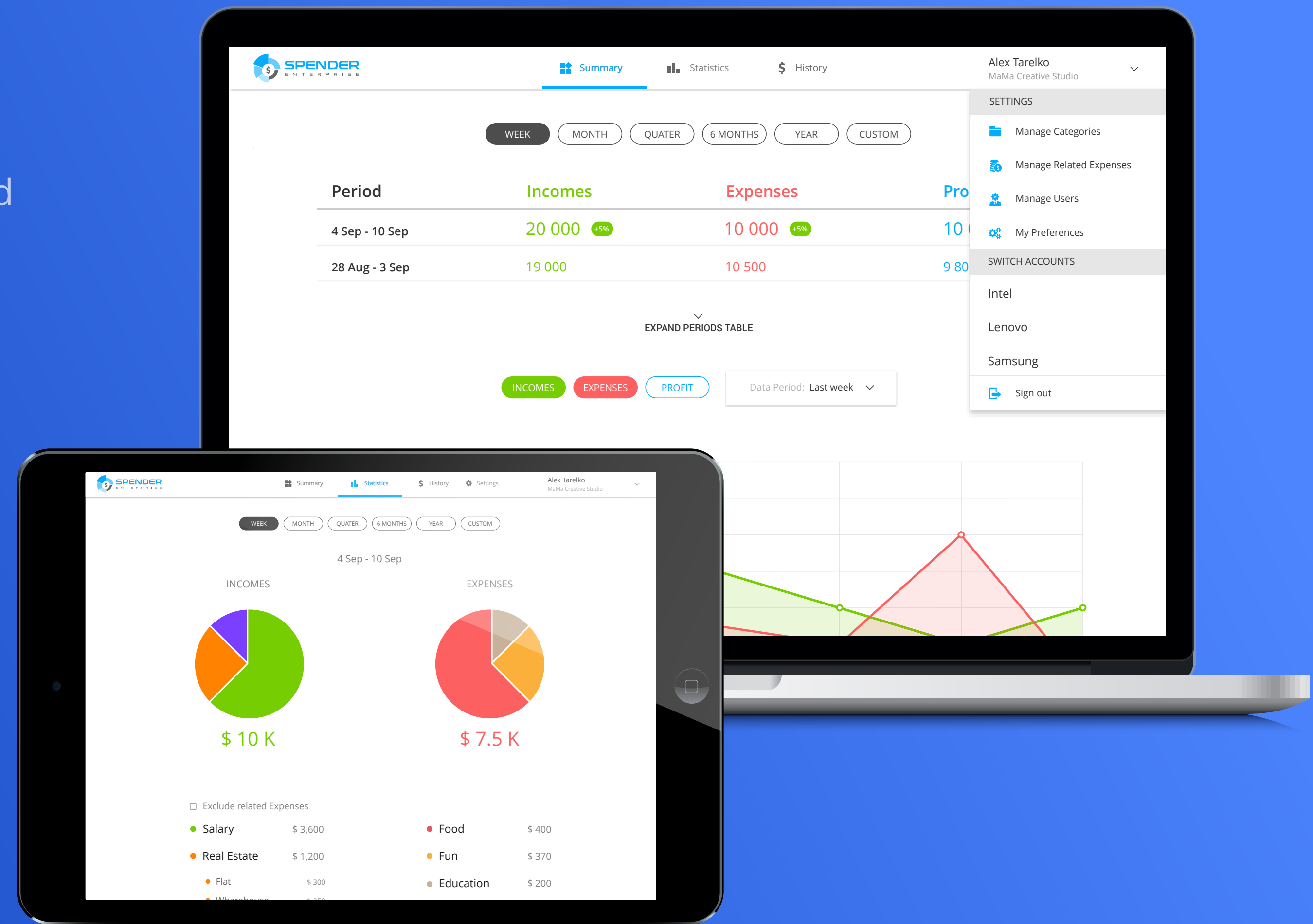
SPENDER

REAL PROJECTS

Corporate Finance Manager

This is a finance management solution for small and medium companies which allows to track the expenses and incomes flow.

The unique feature of this app is commissions and related expenses application. It allows to set a recurring commission for specific incomes categories and apply them automatically when appropriate transaction is logged.

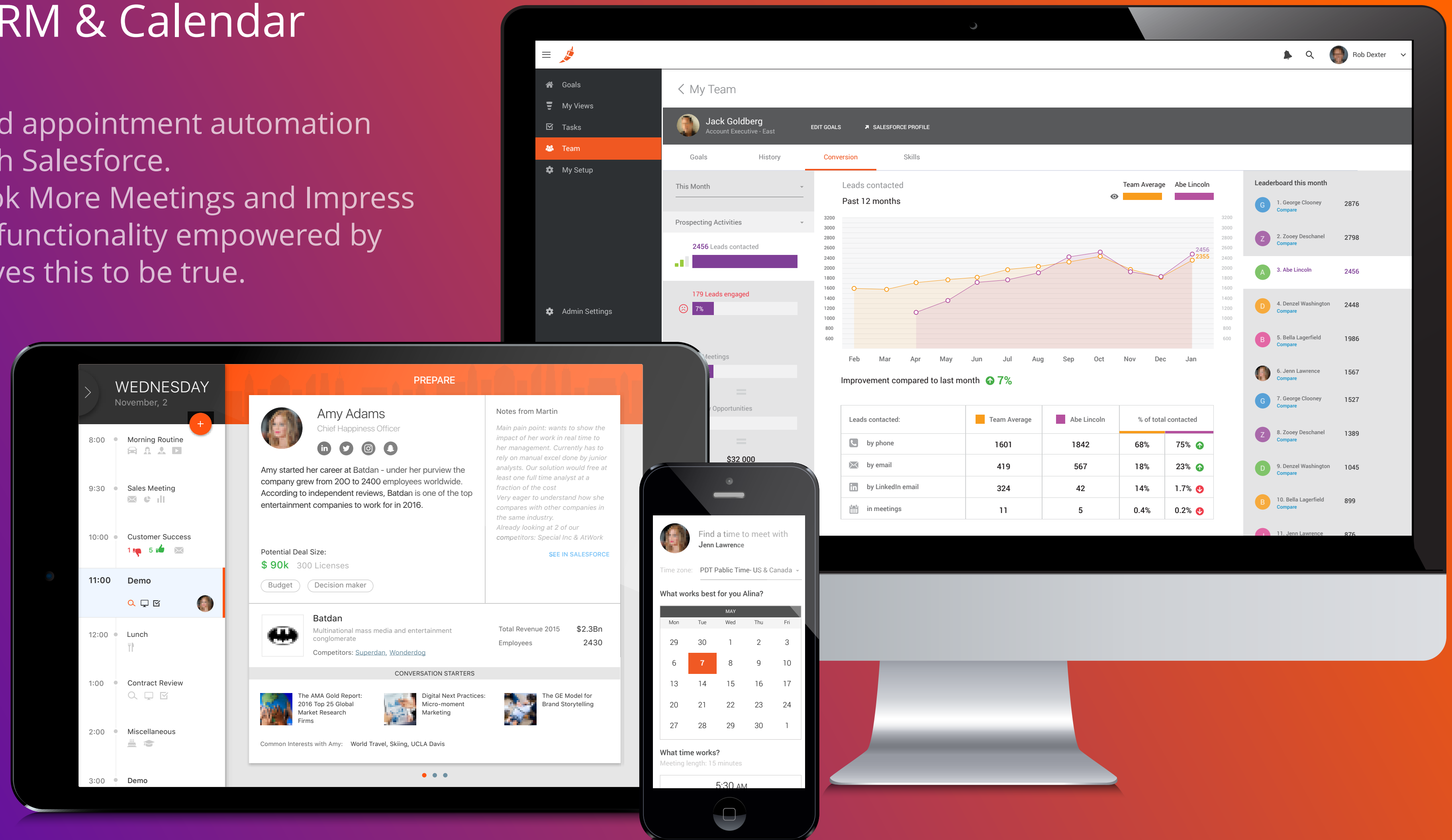


CHILI PIPER

REAL PROJECTS

Salesforce based CRM & Calendar

This is the most sophisticated appointment automation system tightly integrated with Salesforce.
Chili Piper's slogan says "Book More Meetings and Impress your Prospects" and it's rich functionality empowered by highly usable interface proves this to be true.

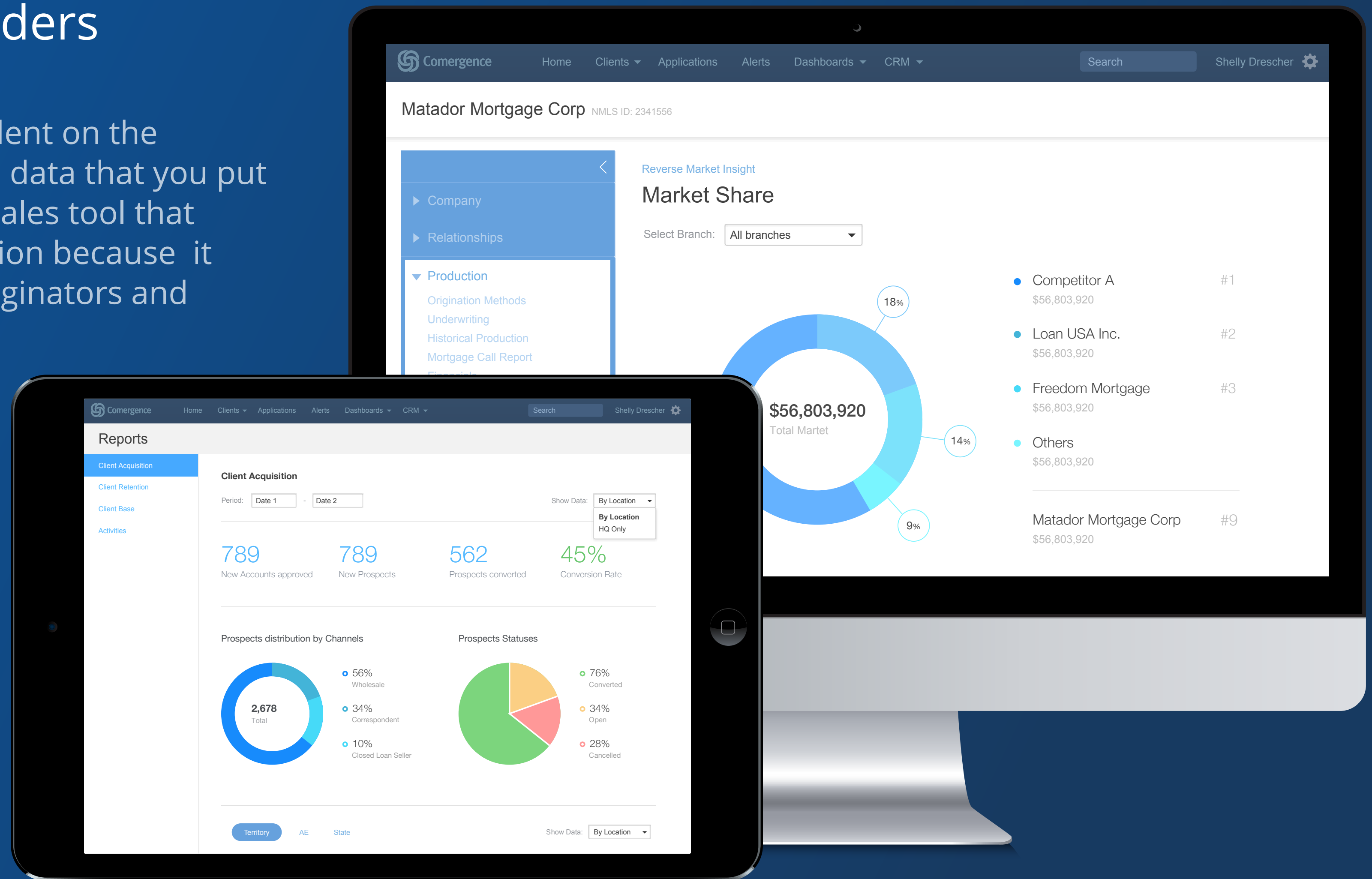


COMMERGENCE

REAL PROJECTS

CRM for Wholesale and Lenders

The value of the solution is highly dependent on the integrity and ongoing maintenance of the data that you put into it. The Comergence CRM is the only sales tool that brings immediate value to your organization because it comes loaded with 17,000+ mortgage originators and 400,000+ MLOs for Wholesale & Correspondent lenders to facilitate their sales efforts.



CONTACTS



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